



RICHARDSON PATEL LLP

Business Minds for Legal Matters™



Panel Title: Ready for Launch

Subtitle: You've built something, you know it's awesome, now what?

Panel Description: All startups consider themselves “one good day away from winning the lottery and exploding”, yet many of them struggle with going from a clever prototype to scaling a successful business. Most people immediately think of funding, but if \$2M of seed money fell into your lap today, would you really have everything you need to go to market tomorrow? The most successful founders quickly establish a trusted set of advisors that cover finance, legal, business, and engineering scalability. This panel features well established mentors from all categories who have helped a wide array of companies move out of the garage and on to success.



Nimish Patel

Co-managing Partner

Richardson Patel



Jon Kraft

Managing Partner

LiftOff LLC



Josh Porter

Investor

Magnetar Capital



Moderator, Doug Gold

COO, Richardson Patel

Managing Director, RP Ventures

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Nimish Patel: As Co-Managing Partner at Richardson & Patel, LLP. Mr. Patel's primary focus is corporate and securities laws. He is well versed in drafting complex business transactional documents. Mr. Patel's experience includes mergers and acquisitions for private and public companies, angel and venture capital financing, IPOs, Secondary Offerings, PIPEs, and other financing and corporate restructurings. Mr. Patel received his undergraduate Bachelor of Science degree from the University of Southern California School of Accounting in May 1991. In May 1998, Mr. Patel received both his JD and MBA degrees from the University of San Diego, School of Law and School of Business respectively. In addition to his degrees, Mr. Patel is also a former CPA and currently licensed by the California State Bar.

Jon Kraft: Jon has over 20 years of experience as an entrepreneur in software and consumer digital media, and is currently Managing Partner at LiftOff, a Core Value Incubator, and an advisor for several early stage companies. He was most recently Chief Operating Officer and a member of the founding team at UberMedia, Idealab's prominent Internet start-up which he helped build into the world's leading independent developer of mobile social apps. Before that, he was Co-founder and Chief Operating Officer for Big Stage Entertainment, Inc., an advanced avatar platform company recognized by Forbes in 2009 as one of America's 20 Most Promising Companies, and sold to Image Metrix (IMGX:OTC) in 2010. Jon previously served as Co-founder and CEO of Pandora Media, the largest and fastest growing online radio product in the world with over 150M registered users in the U.S. (NYSE: P). Jon was also a Co-founder of Stanford Technology Group, an innovator in the relational OLAP market, funded by Sequoia and Hummer Winblad, and acquired by Informix Corporation in 1995. Jon served four years as Chairman of the Technology Council of Southern California. Jon holds a B.A. from Stanford University.

Josh Porter: Josh started his career twelve years ago as an analyst in the Fixed Income division at Goldman Sachs in New York. He later moved to Stamford, CT based hedge fund SAC Capital, LLC, as an equity trader covering consumer and technology stocks from 2004 to 2009. He returned to Goldman Sachs in Los Angeles in 2011, and then served as a Director at LA and London based VC firm, WPSChallenger. He now advises a multi-billion dollar family office on technology venture investments in the US. Josh earned his BA in Economics from The College of the Holy Cross, and an MBA in Finance from Columbia Business School.